

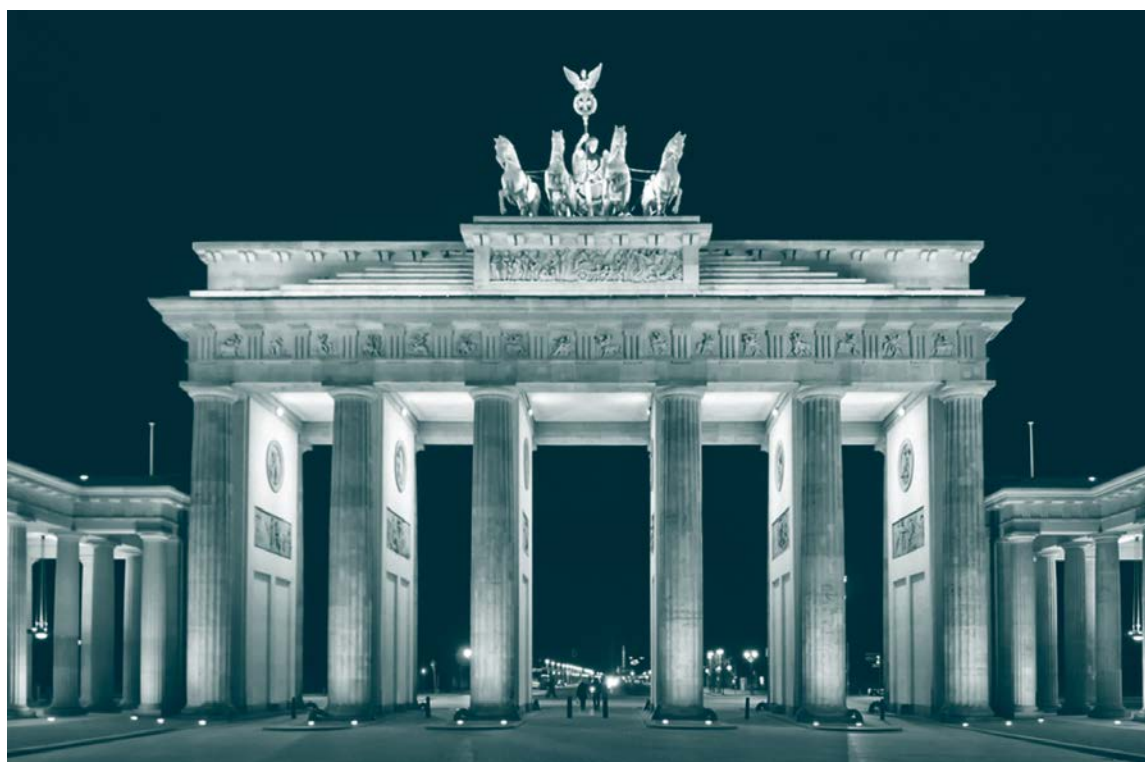


Sponsor & Exhibitor Information

DFSG 2018

28—30 September 2018

Germany



15th Scientific Meeting of the Diabetic Foot Study Group

Advancement of knowledge on all aspects of diabetic foot care

Diabetic Foot Study Group (DFSG)

The aim of the Diabetic Foot Study Group (DFSG) of the European Association for the Study of Diabetes (EASD) is to promote an advancement of knowledge on all aspects of diabetic foot care. This is done through active co-operation and collaboration between endocrinologists, diabetologists, podiatrists, specialist nurses, orthopaedic and vascular surgeons and other specialists with an interest in caring for diabetic patients with foot problems.

European Association for the Study of Diabetes (EASD)

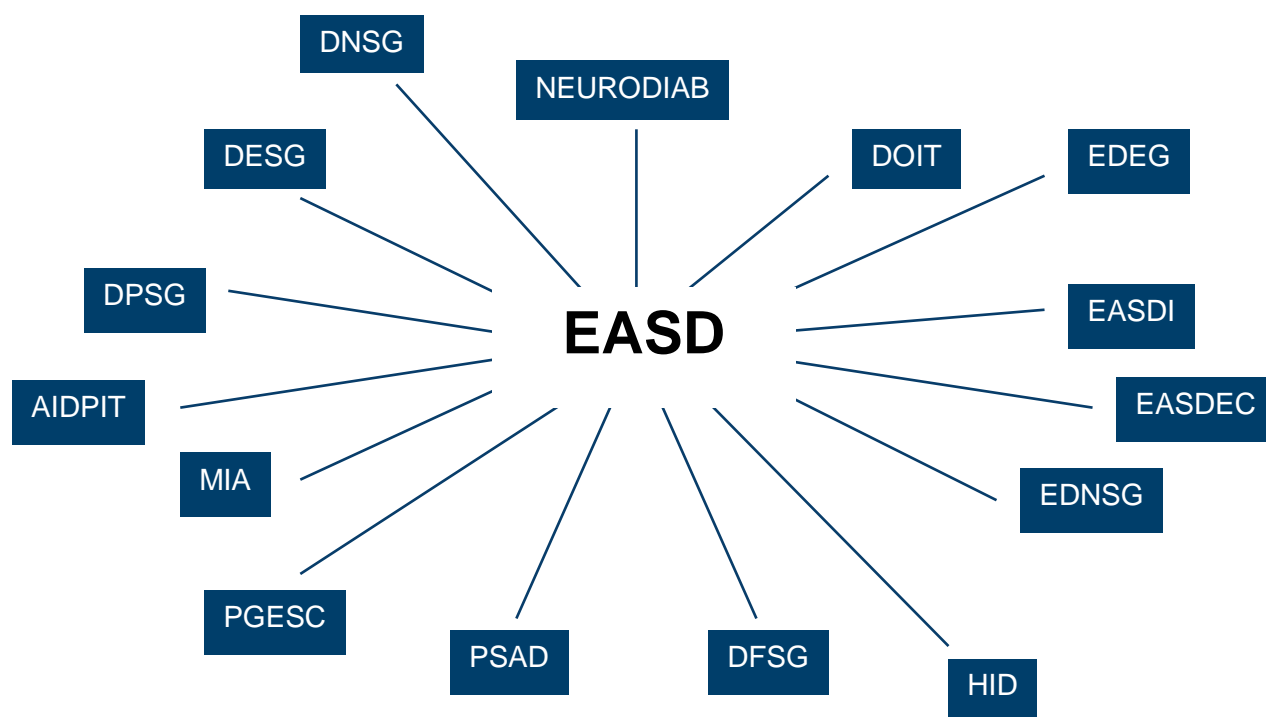
The aim of the Association is to encourage and support research in the field of diabetes, rapid diffusion of acquired knowledge and facilitating its application.

The European Association for the Study of Diabetes (EASD) was founded in Montecatini, Italy in 1965. The Association embraces scientists, physicians, laboratory workers, nurses and students from all over the world who are interested in diabetes and related subjects.

The number of active members of the association is currently more than 5,500 individuals from over 100 countries throughout the world. Find more information on www.easd.org

The annual meeting of the Association is held in different European cities. Between 10,000 and 18,000 people participates.

EASD Organisational Chart



List of Acronyms

EASD	European Association for the Study of Diabetes
NEURODIAB	Diabetes Neuropathy Study Group
DOIT	Diabetes Optimization through Information Technology Study Group
EDEG	European Diabetes Epidemiology Group
EASDI	EASD Islet Study Group
EASDEC	EASD Eye Complication Study Group
EDNSG	European Diabetes Nephropathy Study Group
HID	Hypertension in Diabetes Study Group
DFSG	Diabetic Foot Study Group
PSAD	Lipoprotein Study Group and Psychosocial Aspects of Diabetes
PGESC	The Post Graduate Education Subcommittee
AIDPIT	Artificial Insulin Delivery Systems
MIA	Metabolism and Insulin Action
DPSG	Diabetic Pregnancy Study Group
DESG	Diabetic Education Study Group
DNSG	Diabetes and Nutrition Study Group

Description of the Diabetic Foot Study Group Conference

Previous meetings have gathered around 300 participants. A majority of these are members of the Diabetic Foot Study Group. Usually, 50-60 % of the participants are physicians, representing most centres of excellence working within the area of diabetes in Europe. Even a number of centres from the USA, India, Russia and Australia are represented.

Traditionally, the conference is held in connection with the much larger conferences of the European Association for the Study of Diabetes (EASD). Consequently, the impact of the DFSG reaches far beyond the DFSG participants, as their recommendations influence all interested in the area of diabetes through the following EASD meeting. This meeting gathers up to 18,000 specialists.

Main subjects during conference

- Epidemiology
- Basic and clinical science
- Diagnostics
- Classification
- Foot clinics
- Biomechanics, Osteoarthropathy
- Orthopaedic surgery
- Infection
- Revascularisation
- Uraemia
- Wound healing/outcome

Key Information

Abstract submission **1 April 2018**

Conference topics

- Be updated on diabetic foot research happening across Europe
- Understand risk factors for foot ulceration and Charcot foot
- How technology can help in preventing foot ulcers and facilitate wound healing
- Practice and innovation of Diabetic Foot Wound Treatment

Dates **28—30 September 2018** / Place **Germany** / Venue **TBA**

Executive Committee

Chairman	Dr. K. Kirketerp-Moller, Denmark
Vice Chairman	Assist. Prof. Dr. N. Papanas, Greece
Scientific Secretary	Prof. Dr. José Luis Lázaro Martínez, Spain
Treasurer	Podiatrist Maureen Bates, United Kingdom
Committee Members	Dr. med. Anna Katharina Trocha, Germany Dr. Enrico Brocco, Italy Prof. Frances Game, United Kingdom <i>TBA</i> <i>TBA</i>

For matters regarding membership and scientific contributions and registration, accommodation, exhibition a.o. please contact

DFSG Secretariat
CAP Partner
Nordre Fasanvej 113, 2.
DK-2000 Frederiksberg C, Denmark

Tel: +45 70 20 03 05
E-mail: dfsg@dfsg.org

Sponsor and exhibition opportunities

The previous conferences have generously been sponsored by partners in the industry. Sponsors will be highly profiled at the conference and in all material related to it. There are three sponsorship categories and a range of further promotional opportunities available:

Gold Sponsorship

€ 17.500

The gold sponsorship includes:

- 1 satellite symposium or focus group
- 12 sqm exhibition space
- Profiling as gold sponsor in the conference material, website and at the conference
- 1 free insert in the conference bag
- 5 free participant registrations
- 2 free exhibitor badges

Silver Sponsorship

€ 10.000

The silver sponsorship includes:

- 1 mini symposium slot or 50% discount on a focus group
- 9 sqm exhibition space
- Profiling as silver sponsor in the conference material, website and at the conference
- 1 free insert in the conference bag
- 3 free participant registrations
- 2 free exhibitor badges

Bronze Sponsorship

€ 6.000

The bronze sponsorship includes:

- 6 sqm exhibition space or 1 mini symposium
- Profiling as bronze sponsor in the conference material, website and at the conference
- 1 free insert in the conference bag
- 2 free participant registrations
- 2 free exhibitor badges

Exhibition spaces

4 sqm. / €2.500

6 sqm. / €3.300

9 sqm. / €4.950

12 sqm. / €6.600

15 sqm. / €8.250

includes

- Profiling as an exhibitor in conference material, website and at the conference
- 2 free exhibitor registrations
- electricity

The exhibition area will be used for all coffee breaks and we normally have 20–25 exhibiting companies.

Please note

Maximum number of exhibitors is 4 per stand. Excess personnel must be registered as participants.

Free participant registration only covers the cost to attend the conference. Hotel accommodation is not included and will be invoiced separately. This will also apply if you choose to use your free participant spaces for either a presenting author or a non-presenting member.

Satellite Symposium / € 15,000

4 slots of 60 minutes will be integrated in the scientific programme:

- 1 Friday
- 2 Saturday
- 1 Sunday

The satellite symposia are unopposed and will be held in the plenary hall of the conference.

Mini Symposium / € 3,800

Present your product or new technology as a part of the scientific programme in a cost effective way, which allows presentations of the latest innovative technology and new treatment strategies with relevance to diabetic foot care. A total of 4 slots of 15 minutes are available, which will be sold on a first come, first served basis.

5 km Run / € 6,000

The run will be announced via e-mail, in programme and on the website.

Possibility to brand your products at the start/finish line. Create extra traffic at your exhibition stand by handing out running gear (ie. socks/t-shirt ect).

The run can also be combined with charity to attract more participants.

Lanyard Sponsorship / € 1,500

excl. production cost
Your branded lanyards will be handed out to all delegates.

Delegate Bag Sponsorship / € 1,500

excl. production cost
Your branded delegate bags will be handed out to all delegates

Pen & Paper Sponsorship / € 1,000

excl. production cost
Your branded pens and notepads will be handed out to all delegates

Insert in the delegate bag / € 500

for sponsors and exhibitors
€ 1,500 for others
1 insert, max size A4, 8 Pages

Other Sponsorships

Sponsorships can also be made for specific arrangements like welcome reception, programmes, poster boards, transport etc. For an individual agreement, please contact the Meeting Secretariat.

Focus Group / € 10,000

(Available to gold and silver sponsors)

Focus groups have been used at the DFSG Meetings for several years and are interesting for companies, who:

- Are about to launch a new product
- Are new to the European market and need feed back on their existing products
- Are established in general wound care but need more knowledge about the DFU treatment.
- Would like to establish contact to key opinion leaders
- Are interested in feedback on products or clinical studies

A focus group at the DFSG Meeting has the advantage that you do not need to fly in and accommodate a group of 10-15 persons, as all key opinion leaders are present at the DFSG Meeting. This makes the focus group a cost effective tool to get feedback and promote your product towards key opinion leaders.

Each Focus Group will have to be designed and agreed individually with the DFSG Executive, but the principles for the Focus group will be a 1-1 ½ hours discussion. The subject and the participants/countries will be decided by the company in cooperation with a member of the DFSG executive.

The participants in the focus group will be selected from the participants of the meeting and for that reason no extra costs in relation to registration, accommodation and travelling needs to be added.

No honorarium will be expected to be paid to the participants unless the planned activity requires preparation or follow-up for the participants.

Please observe, that if the moderator(s) need(s) to do some extra work in relation to the focus group e.g. preparation/publication, a fee will have to be declared between the company and him/her.

Payment & Cancellation

Terms of payment

25% of the total amount will be invoiced and is due 14 days upon ordering.

After 1 April 2018 all orders will be invoiced upon ordering.

Cancellation

For any cancellation of booked exhibition stand, sponsorship, symposia, etc. before 1 April 2018 a cancellation fee of 25% will be charged.

Cancellations after 1 April 2018 are non-refundable.